

ENGINE PERFORMANCE EXPO™

The Premiere Platform for Engine Builders and Enthusiasts

SPONSOR PACKAGE

OCTOBER 12-14, 2021



Engine Performance Expo Day 1 - Episode 6 (P1) : Cylinder Honing and Surface Finish Considerations

Live Tech Presentations & Interviews / On-Demand Replay / YouTube Channel

LIVE BROADCAST REGISTRATION NUMBERS

JANUARY 7-9, 2021



ONLINE EVENT / OCT. 12-14, 2021

Registration Totals

- Total Registered: **4,003**
- Total Unique*: **3,201**
- Total Countries: **75**

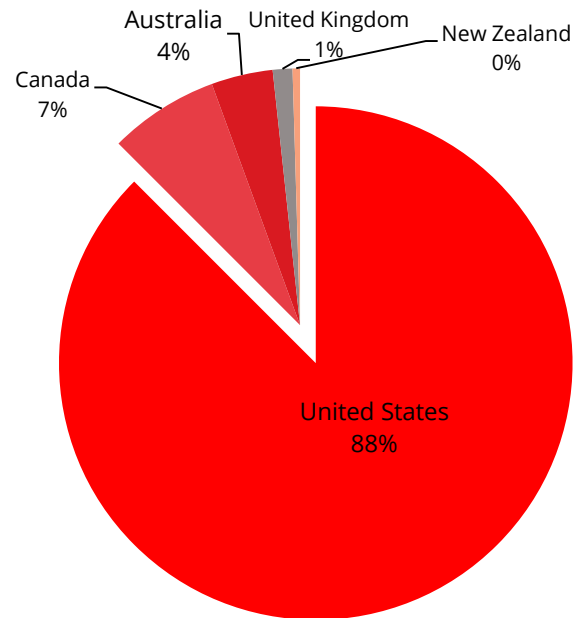
Top 5 Countries

- United States 2,618
- Canada 207
- Australia 116
- United Kingdom 37
- New Zealand 14

Runners-up:

Mexico (13), Sweden (12), Germany (11)
France (9), Italy (8)

Top 5 Countries



LIVE BROADCAST REGISTRATION BY COUNTRY



ONLINE EVENT / OCT. 12-14, 2021

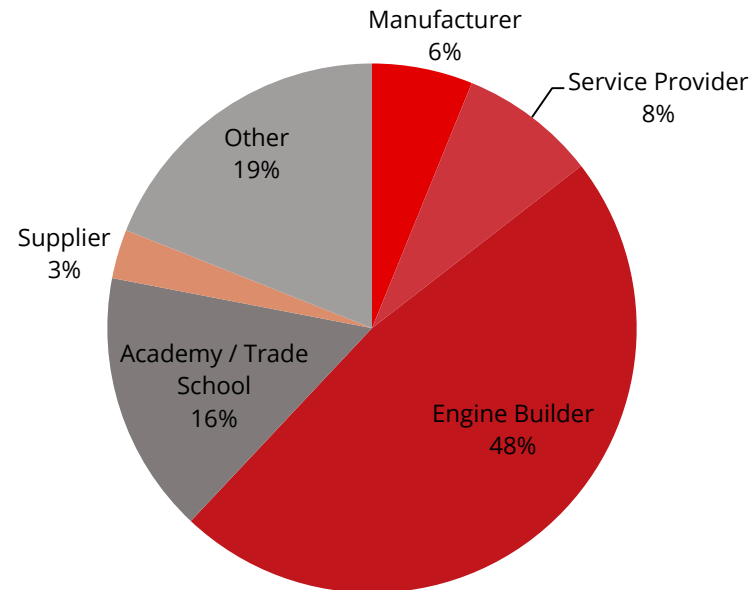
Global audience included attendees from 75 countries

Top 25	Count	26-50	Count	51-75	Count
United States	2618	Colombia	3	Ethiopia	1
Canada	207	Denmark	3	Greenland	1
Australia	116	Greece	3	Iceland	1
United Kingdom	37				
New Zealand	14	Guatemala	3	Indonesia	1
Mexico	13	Hungary	3	Ireland	1
Sweden	12	Puerto Rico	3	Japan	1
Germany	11	Qatar	3	Lithuania	1
France	9	Ukraine	3	Macedonia	1
Italy	8	Chile	2	Nicaragua	1
India	7	Croatia	2	Oman	1
Netherlands	7	Cyprus	2	Panama	1
Argentina	6	Egypt	2	Romania	1
		Israel	2	Saint Lucia	1
Norway	6			Saint Vincent And The Grenadines	1
South Africa	6	Jordan	2	Saudi Arabia	1
Switzerland	6	Nigeria	2	Singapore	1
Turkey	6	Philippines	2	Slovakia	1
Belgium	5	Russian Federation	2	Suriname	1
Finland	5	United States MI	2	Tanzania, United Republic Of	1
Portugal	5	Armenia	1	Thailand	1
Brazil	4	Aruba	1	Trinidad And Tobago	1
China	4	Bermuda	1	Uganda	1
Jamaica	4	Bolivia	1	Uruguay	1
Poland	4	Burkina Faso	1	Uzbekistan	1
UAE	4	Czechia	1	Zimbabwe	1
		Estonia	1		

LIVE BROADCAST REGISTRATION BY TYPE

Industry Category

Category	Count
Manufacturer	197
Service Provider	267
Engine Builder	1520
Academy / Trade School	513
Supplier	96
Other	607



LIVE BROADCAST VIEWER NUMBERS



ONLINE EVENT / OCT. 12-14, 2021

Viewer Totals

- Total Unique Viewers:
2,128
- Percent of registered:
66%
- Ave. continuous view time: **93 min**
- Ave. cumulative view time: **6.8 hrs**

Note: these stats are for the live broadcasts on January 7-9, 2021 only.

Top Segments

1. Assembly Tricks and Tips, Hosted By: Jon Kaase
2. Valvetrain, Hosted By: Billy Godbold
3. Diesel Component Machining, Hosted By: Choate
4. Engine Block Machining
5. Honing and How to Control Cylinder Finish
6. Nitrous, Hosted By: Pat Musi
7. Engine Testing with Spintron
8. Dyno Testing
9. Balancing Engine Rotating Assemblies
10. Custom Parts Manufacturing

Note: Ranking of recorded sessions in the 60 days following the live event

RECORDED VIEWS

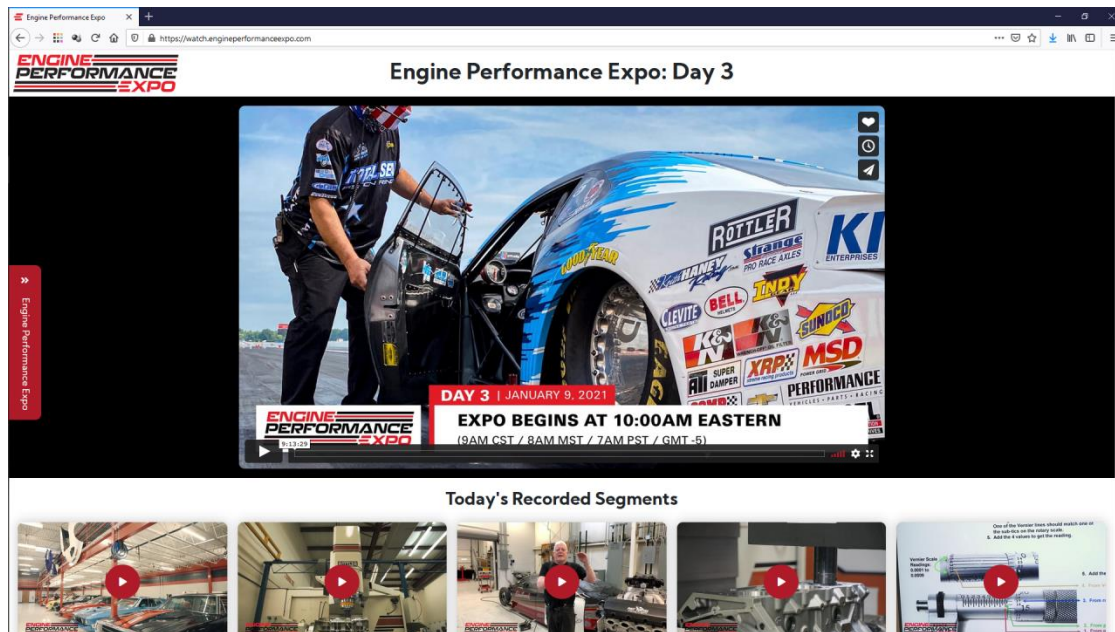
JANUARY 10 – FEBRUARY 28, 2021



ONLINE EVENT / OCT. 12-14, 2021

Download Stats

- Total Views:
11,613
- Unique Viewers:
6,191
- Cumulative View Time:
3,040 hrs



THE NEXT EXPO

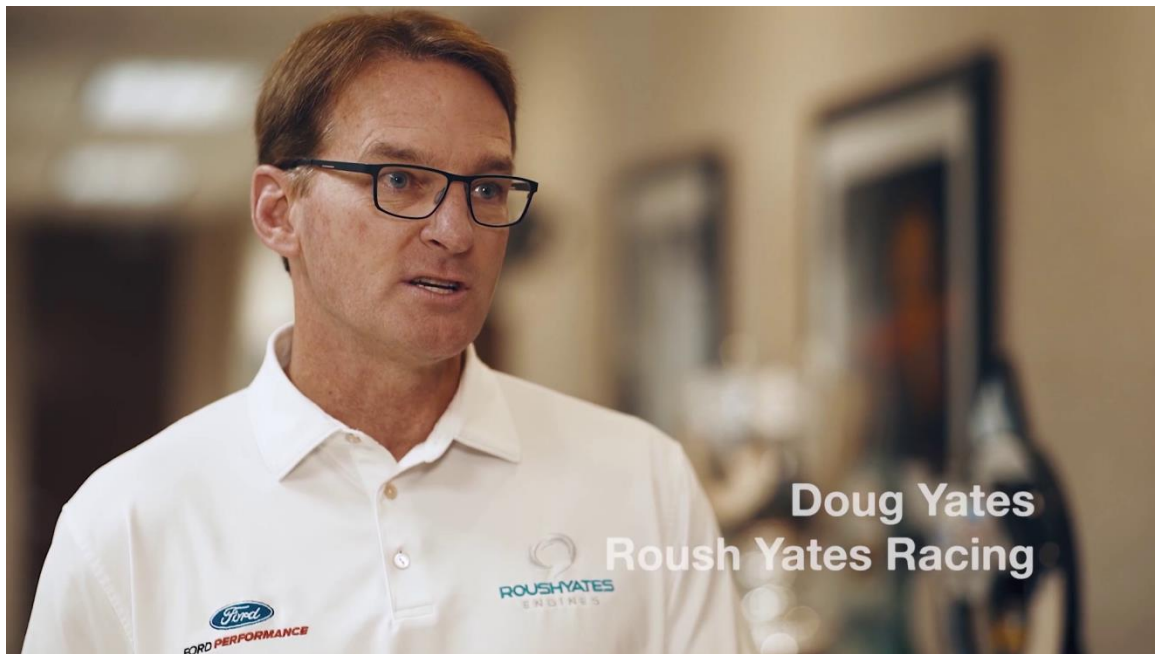
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FEATURED SPEAKERS

- Paul "Scooter" Brothers
- Keith & Jeff Dorton
- Larry Clark
- Jon Kaase
- Warren & Kurt Johnson
- Mark Cronquist
- George Bryce
- Ben Strader
- John Callies

EVENT SIMULCAST ON NHRA.TV!



Doug Yates
Roush Yates Racing

THE NEXT EXPO

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DAILY SEGMENTS

EVENT SIMULCAST ON NHRA.TV!

- Tech 101 Talks
- Featured Engine Build – 10,000 RPM Boosted LS
- Advanced Technology Spotlights
- Industry Legend Interviews
- Business Operations Feature
- Career Path / Education Resource Feature
- Diesel Of The Day Feature
- Industry Experts Roundtable



SPONSORSHIP PACKAGES



ONLINE EVENT / OCT. 12-14, 2021

LEVEL : **SPONSOR**

- On Screen Logo – 55 Minutes
("This Hour Brought To You By...")
- Host sponsor mention at the top of the hour
(45 seconds – script provided by sponsor)
- Email List Of Attendees/Viewers
- Event Analytics
- Branding on sponsored content within the Engine Performance Expo YouTube Channel
- Sponsor logo with link on Engine Performance Expo website

\$5,000

(limit 24 sponsorship slots)

SPONSORSHIP PACKAGES



ONLINE EVENT / OCT. 12-14, 2021

LEVEL : **BOOTH**

- 10x10 Booth at Engine Performance Expo
- Sponsor Logo Backdrop and skirted table provided (Sponsor keeps backdrop after event)
- 5 Minute live interview at booth during the Engine Performance Expo
- Digital video copy of Interview (.MP4 / YouTube / Web)
- Email List Of Attendees/Viewers
- Event Analytics
- Branding on sponsored content within the Engine Performance Expo YouTube Channel
- Sponsor logo with link on Engine Performance Expo website
- Banner at Drag Race

\$3,000

(limit 24 sponsorship slots)

SPONSORSHIP PACKAGES

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LEVEL : **ASSOCIATE**

- Sponsor Logo Backdrop at the Engine Performance Expo
- Sponsor logo with link in Engine Performance Expo Email Communications
- Sponsor logo with link on Engine Performance Expo website

\$1,000

(limit 12 sponsorship slots)



SPONSORSHIP PACKAGES

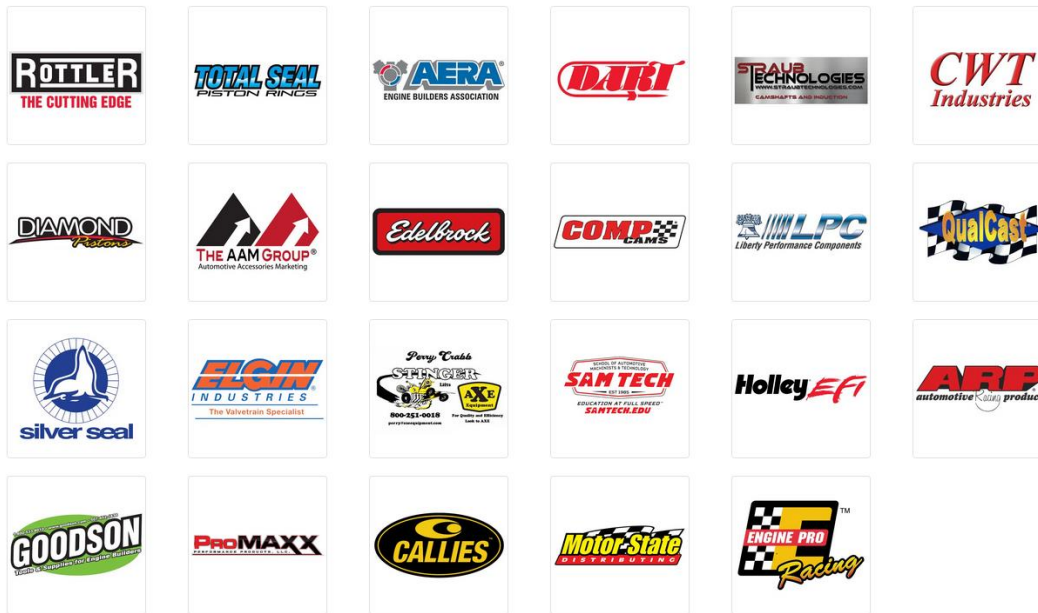
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LEVEL : **INDUSTRY PARTNER**

- Sponsor logo with link on Engine Performance Expo website

\$250



January Sponsors

SPONSORSHIP INFORMATION

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FOR MORE INFORMATION AND SPONSOR
REGISTRATION CONTACT:

David Bianchi
Rottler Manufacturing

Email: david@rottlermfg.com
Tel: 1 (800) 452-0534 (toll free)
+1 (253) 395-0230 (int'l)

Register on the web at:

www.engineperformanceexpo.com/sponsor

EVENT SIMULCAST ON NHRA.TV!

